

Media Listing Guidelines

For Media Owners uploading inventory

Sections:

1. Eligibility Criteria

- Must be the verified owner or authorized reseller
- Media must comply with local advertising regulations

2. Quality Requirements

- Clear visuals, correct specs, accurate location pins
- At least one real image or mockup per listing

3. Prohibited Listings

- Fake listings or unavailable inventory
- Media promoting harmful or illegal products

4. Pricing Transparency

- Must include final price or price range
- Commission-free prices where possible

5. Availability & Scheduling

- Keep calendars up to date
- Clearly indicate blackout dates or unavailable slots

6. Content Policy

- Must be willing to approve ad creatives that follow national and Midiarack standards

7. Consequences for Violations

- Suspension or permanent removal of listings

- Withholding of funds in case of fraud or misrepresentatio.