# Midiarack Cookie Policy

Effective Date: June 13, 2025

Last Updated: June 13, 2025

## 1. What Are Cookies?

Cookies are small text files that are stored on your device (computer, tablet, or mobile) when you visit a website. They help us remember your preferences, improve your user experience, and analyze how our website is used.

## 2. Why We Use Cookies

Midiarack uses cookies to:

- Ensure the website functions properly

- Remember your preferences (like language or region)

- Understand how users interact with our platform

- Measure the effectiveness of our marketing campaigns

- Improve the performance and features of the site

## 3. Types of Cookies We Use

### a. Essential Cookies

These cookies are necessary for the platform to function. They include:

- Session cookies to keep you logged in

- Security and authentication cookies

### b. Performance & Analytics Cookies

Used to collect anonymous data about how visitors use the site (e.g. pages visited, time spent, errors encountered). This helps us improve functionality and user experience.

**c. Functionality Cookies**

These help remember your preferences and settings (e.g. language, location, saved media types).

**d. Advertising & Marketing Cookies**

Used to show you relevant ads on other websites and measure how effective our campaigns are.

## 4. Third-Party Cookies

Some cookies are placed by trusted third parties we work with. These third-party services may collect data under their own privacy policies. Examples include:

- Analytics services (Google Analytics)

- Social media platforms (Facebook, Instagram, LinkedIn)

- Advertising partners

We do not control these cookies directly, but you can manage your preferences using browser settings or their opt-out pages.

## 5. Your Choices and Control

You can choose to accept or reject cookies via:

- The cookie banner on your first visit

- Your browser settings (see below)

To manage cookies in your browser:

- Chrome: Link

- Safari: [Link](#)

- Firefox: [Link](#)

- Edge: [Link](#)

Please note: Disabling cookies may affect the way our website functions.

## 6. Changes to This Cookie Policy

We may update this policy from time to time. When we do, we'll revise the "Last Updated" date and notify you via the platform if the changes are significant.

## 7. Contact Us

If you have any questions about how we use cookies, please contact:

Email: operations@midiarack.com

Subject line: Cookie Policy Inquiry